



Dimplex

BUYERS GUIDE: ELECTRIC FIREPLACE

WHY CHOOSE AN ELECTRIC FIREPLACE?



With the advancement in technology, fireplaces are no longer just wood-burning heat sources for a home. Instead, they have advanced to a focal point, conversation piece, and aesthetic beyond a heat source. And, with electric fireplaces, you can enjoy all the comforts and beauty of fire, even sound, without the heat.

With more people turning to sustainable options. And with more homes limiting ventilation, electric fireplaces are becoming the popular options. They offer comfort, ambiance, warmth, and flexibility of installation.

BENEFITS OF ELECTRIC FIREPLACES

01 **Cost-Effective**

The average total cost to operate the flame and heater of an electric fireplace is approximately 8¢ per hour. All the energy supplied to the unit is converted into heat, staying in the room to keep you warm; This means your 8¢ per hour from your electric fireplace is staying 100% inside your home. Compared to a gas fireplace, which can only be used with the heat-activated, it often runs at 17¢ per hour. Gas fireplaces are often advertised as 70-80% efficiency, meaning 20-30% of the energy supplied to the unit is vented outside. Thus a gas fireplace is only keeping 13¢ of the 17¢, you are spending in your home.



BENEFITS OF ELECTRIC FIREPLACES

02 **Emission Free**

Electric fireplaces are the only option for zero-emission and burn zero fuel. They are 100% carbon neutral, being the greenest option of fireplaces.

03 **Various Styles**

There are several options for electric fireplaces:

- Linear Fireplaces
- Built-in Fireboxes
- Fireplace Inserts
- Wall-mounted Fireplaces
- Mantels
- Built-in TV stands

BENEFITS OF ELECTRIC FIREPLACES



04 **Easy Installation**

Electric fireplaces require zero venting, unlike gas or wood-burning fireplaces which require venting. This means an electric fireplace can be installed virtually anywhere.

05 **Most Realistic Flame**

Glen Dimplex Americas brands Dimplex and FaberFires offer some of the most realistic flame and log sets of any electric fireplace on the market. Their fireplaces are award-winning, being awarded a rare Plus X award as "Best Product 2020" and international recognition for innovation, sustainability, quality, and design.

EFFECTIVE ALTERNATE HEATING



Electric fireplaces are a great option for zone or alternate heat sources. Like many electric heaters, they allow you to control the heat in the space instead of heating the entire home. Most Dimplex electric heaters come with a timer and built-in auto-shut-off features, additionally, you can add a programmable thermostat to help give even more control and comfort.

With so many options in electric fireplaces and the ability to install anywhere as ventilation isn't a requirement with an electric fireplace. There's no limit to where you can add a Dimplex Fireplace in your home!

DESIGNED FOR YOUR STYLE

Dimplex designers have considered various styles and designs, giving exceptional amounts of customization in styling and accessories to help make your design dreams a reality.





READY TO BUY AN ELECTRIC FIREPLACE?

Shop our styles online at [Dimplex](https://www.dimplex.com), and visit a dealer to help make your dream a reality.

 **Dimplex**[®]